

Women & Girls Fund

Charmed & Chosen Impact Progress Report '24

Charmed & Chosen (C&C) used a portion of the 25K Awarded towards Education and Empowerment Programs to serve ~175 Women & Girls

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There's More to Me Than What I See...

Seventy-five women and girls gathered for an empowering brunch workshop. They were equipped with tools to bridge intergenerational gaps, boost self-esteem, and identify and respond to different types of abuse. Participants left feeling empowered, ready to conquer the world, and with a deeper understanding of true unity. Each participant received a cape and a mirror, symbolizing strength, courage, and resilience.

Personal Impact: C&C Founder, Shalanda Davis-Layton shared a heartfelt skit about how her mother, "the Vine," helped her overcome life's challenges in the absence of her father, "the Grape." She spoke about achieving her educational dreams and goals, shedding layers of obstacles through resilience and hard work. The impact on attendees was profound; many eyes filled with tears and arms chills as they realized they, too, could achieve anything with hard work and resilience.

Community Building: The experience highlighted that although many attendees did not know each other upon arrival, they left feeling a strong sense of support, sisterhood, and unity. **Provided Resources:**

Resources were provided on health, the importance of higher education, entrepreneurship, trades, financial literacy, and furthering education in STEM fields. **Stories of Resilience:**

A panel of overcomers shared their stories of trauma and resilience, creating a safe space for others to share their experiences and feel supported. May 2024



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Glow Up and Shine "Health & Wellness"

LaShaka Pleasant-Davis, Charmed & Chosen Co-founder, emphasized the importance of healthcare, personal hygiene, and listening to our bodies, especially in honor of Breast Cancer Awareness. She highlighted how early detection saves lives. Seventy girls watched intently as the skit she performed unfolded, illustrating that the true glow-up comes from education, mindset, understanding that mental health is wealth, and inner beauty—not just branded clothing. She closed the workshop with positive affirmations. The girls adorned crowns and took photos, leaving with the understanding that they matter. October 12, 2024.



Thriving Thursdays 2

From June 6th to August 8th a 10-week summer program provided 30 girls (enrolled) with essential life skills, self-esteem building, creation of vision boards, communication skills, financial literacy, knowledge in wealth building (life insurance, real estate) career guidance, workforce readiness, interview, resume preparation, awareness of sex trafficking, benefits of trades/pre-apprenticeships, and the importance of physical and mental health and connected with mentors. C&C and Community Partners shared resources during weekly sessions from 6 PM to 7:30 PM

Achievement & Celebration: A diverse group of 24 girls successfully completed the entire coursework sixteen with perfect attendance. Each received a certificate of completion and a crown pendant, symbolizing their dedication and hard work. Their achievements were celebrated on September 21, 2024, at Villa Ivy in the presence of friends and family.



Four youth shared heartfelt testimonials about the profound impact the program and its founders had on their lives.



CHARMED & CHOSEN

